



香港公共健康護理學會  
HONG KONG SOCIETY FOR PUBLIC HEALTH NURSING

*The Hong Kong Society for Public Health Nursing Limited*

香港公共健康護理學會

P.O. Box 28482, Gloucester Road Post Office

E-mail: [hksphn@yahoo.com.hk](mailto:hksphn@yahoo.com.hk)

## **Medical Consumerism and Human Right**

*The increasing health awareness among the affluent class and prospering health industry have promoted medical consumerism. Consumers have improved their decision making capacity in the appropriate use of medical and health care services. Intelligent self-management and choice of care have become more prevalent. However, mere consumerism has also increased unnecessary waste of health resources, and hence, health inequities. It is worth looking further into the related issues of social determinants of health, health effects of poverty, and the linkage between health and human rights. The International Council of Nurses has promulgated valuable related perspectives and guidance.*

*Our honorary speaker, Dr. MOK Chiu-yau, has extensive experience in the public health arena as the Community Physician, public health consultant and community health project co-ordinator. He had worked in the Department of Health for more than 20 years. His practice encompasses direct patient care, health education and health promotion, health services administration as well as professional development and training. Our Society is privileged to have Dr. MOK to share with us his insights in the field, especially in examining the issues in the use of medical resources for community health promotion. The ultimate goal is to enhance our understanding about the consumers' rights, patients' rights, and a more equitable approach to health and health care services, thus ensuring the practice of quality public health nursing in protecting and promoting these rights.*

- Honorary speaker :** **Dr MOK Chiu-yau**  
MBBS, MSc (Public Health)  
FHKCCM  
FHKAM (Community Medicine)
- Target audience :** **Nurses, health care professionals and interested parties**
- Date :** **29 August 2012 (Wednesday)**
- Time :** **7pm – 8:30pm**
- Venue :** **Lecture Theatre, G/F, M Block,  
Queen Elizabeth Hospital**
- Fee :** **\$50 (member) \$80 (non-member)**  
(Welcome to join as a member of the Society to enjoy the preferential fee)
- Medium :** **Cantonese supplemented with English**
- Registration :** **Please fill in the attached Registration Form and submit accordingly**
- Enquiry :** **Ms NGAI (Tel: 6734 8825)**